

SUNDAY
BREAKFAST
CLUB

Engaging Leaders since 1933

2020-2021 SPEAKER SERIES: RECOVERY WITH EQUITY



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Steven Scott Bradley
Sunday Breakfast Club Board Chair

2020-2021 SPEAKER SERIES: RECOVERY WITH EQUITY

SPONSORSHIP OVERVIEW

For the 2020-2021 Sunday Breakfast Club season, sponsorships will be offered to members of the Sunday Breakfast Club. Sponsors will receive digital recognition during events and will be highlighted throughout the program season as one of the organizations that supports the Sunday Breakfast Club. Sponsors will be offered the opportunity to invite non-member guests to participate, and at certain levels, address briefly the membership. Sponsorship funds will help cover ongoing club activities including speaker fees, virtual programming costs, administration, member cultivation and emerging leader membership.

HISTORY OF THE SUNDAY BREAKFAST CLUB

The Sunday Breakfast Club has its origin in the Great Depression when the Permanent Committee on Unemployment of the Philadelphia Chamber of Commerce decided that business and professional leaders not serving on the Committee should be included in a series of meetings planned "to attempt an understanding of the economic happenings causing unemployment on such an enormous scale."

The group was organized as a club and held its first formal meeting on March 12, 1933, in the midst of the banking crisis. Dr. Virgil Jordan, head of the National Industrial Conference Board, spoke on "The Challenge to Leadership." A series of seven private breakfast meetings were held "lasting through every third Sunday morning (to permit thorough, unhurried discussion) led by the best qualified speaker procurable." The emphasis was on understanding as the first step in a search for solutions. There was to be no crystallization of opinion, publicity, or group action. The decision to meet on Sunday mornings for breakfast gave the Club its name and reflected business and professional urgencies making weekday meetings inconvenient.

With the current state of the economy due to the Pandemic and Recession, the Sunday Breakfast Club is returning to its roots of origin to address these challenges, though in a digital, 21st century way. For the 2020-21 season, all programs will be held virtually due to concerns of COVID-19.

SPONSORSHIP OPPORTUNITIES

Executive Sponsor: \$15,000

As an Executive Sponsor, your organization will enjoy the following benefits:

- Named presenting sponsor for all Sunday Breakfast Club speaker events throughout the 2020-21 program year
- The opportunity to make introductory remarks during one virtual program
- Branding of the waiting room with your organization name and logo
- Recognition as the Executive Sponsor during bonus interviews
- Promotion of your organization's logo on the registration page
- Highlighted in pre-speaker materials promoting each event to members including your organization's logo on event emails
- Access to virtual programs for five dynamic employees/ leaders at your organization
- Sponsorship of two Emerging Leaders to attend for the year
- Inclusion of your organization's logo on the Sunday Breakfast Club website for the program year
- Posting on the Sunday Breakfast Club LinkedIn throughout the program year

Sprint Sponsor: \$10,000

As a Sprint Sponsor, your organization will receive the following benefits:

- Named Sprint Sponsor with the unique opportunity to underwrite the expenses for a one-month "agile sprint" that will produce a set of

promising practices, useful models and innovative ideas on how to address a particular challenge

- Promotion of your organization's logo on the results shared with the club during program
- Highlighted in pre-speaker materials promoting each event to members including your organization's logo on event emails
- Access to virtual programs for three dynamic employees/ leaders at your organization
- Sponsorship of two Emerging Leaders to attend for the year
- Inclusion of your organization's logo on the Sunday Breakfast Club website for the program year
- Posting on the Sunday Breakfast Club LinkedIn throughout the program year

Corporate Sponsor: \$7,500

As a Corporate Sponsor, your organization will receive the following benefits:

- Highlighted in pre-speaker materials promoting each event to members including your organization's logo on event emails
- Branded breakout sessions with your company logo during the virtual program
- Access to virtual programs for two dynamic employees/ leaders at your organization
- Sponsorship of one Emerging Leader to attend for the year
- Inclusion of your organization's logo on the Sunday Breakfast Club website for the program year
- Posting on the Sunday Breakfast Club LinkedIn throughout the program year

SPONSORSHIP OPPORTUNITIES *(continued)*

Leadership Sponsor: \$5,000

As a Leadership Sponsor, your organization will enjoy the following benefits:

- Company logo included on transition slides between speakers
- Highlighted in pre-speaker materials promoting each event to members including your organization's logo on event emails
- Access to virtual programs for one dynamic employee/ leader at your organization
- Sponsorship of one Emerging Leader to attend for the year
- Inclusion of your organization's logo on the Sunday Breakfast Club website for the program year
- Posting on the Sunday Breakfast Club LinkedIn throughout the program year

Community Sponsor: \$2,500

As a Community Sponsor, your organization will enjoy the following benefits:

- Highlighted in pre-speaker materials promoting each event to members including your organization's logo on event emails
- Recognized sponsorship during closing credits of the program
- Inclusion of your organization's logo on the Sunday Breakfast Club website for the program year
- Posting on the Sunday Breakfast Club LinkedIn throughout the program year

Supporting Sponsor: \$1,500

As a Supporting Sponsor, your organization will enjoy the following benefits:

- Highlighted in pre-speaker materials promoting each event to members including your organization's logo on event emails
- Inclusion of your organization's logo on the Sunday Breakfast Club website for the program year
- Posting on the Sunday Breakfast Club LinkedIn throughout the program year

2019-2020 SPONSORS



A LOOK BACK AT OUR 2019-2020 PROGRAM: THE YEAR OF THE WOMAN

The New Wave on Capitol Hill



Madeleine Dean



Mary Gay Scanlon

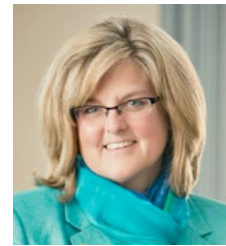
IVY AND WHITEWATER: Navigating Change on Campus



Julie Wollman
Widener University



Phoebe Haddon
Rutgers-Camden



Colleen Hanycz
Lasalle University

PHILLY'S SAINT OF THE STREETS: The Dynamo Behind Project HOME

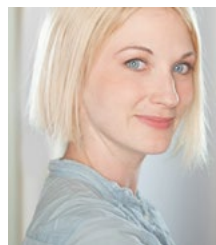


Sister Mary Scullion
Founder & Executive Director of Project HOME

EXCITEMENT, STAGE RIGHT: The Women of Philly Theater



Jaylene Owens



Mary Tuonamen



Paige Price

A LOOK BACK AT OUR 2019-2020 PROGRAM: THE YEAR OF THE WOMAN

WHAT IS AMERICA THINKING? Trends, Tumult and Trolls



Dr. Kathleen Hall Jamieson
Director of the Annenberg Public Policy Center

The View from Atop a Colossus



Madeline Bell
CEO of Children's Hospital of Philadelphia

Philly and the Pandemic: What Now? What Next? – A Special Zoom Event for Club Members



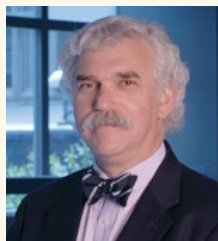
Steve Mullin
CEO, Econsult



Michael Mittelman
President, Salus



Donna Cooper
Executive Director, PCCY



Dr. Harvey Rubin
Professor, Upenn



Pedro Ramos
*CEO, Philadelphia
Foundation*



David Thornburgh
*CEO, Committee of
Seventy*

SPONSORSHIP FORM

Member/Organization Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Contact: _____

Phone: _____

Email: _____

Sponsorship Levels

Please select the desired level:

- Executive Sponsor \$15,000
- Sprint Sponsor \$10,000
- Corporate Sponsor \$7,500
- Leadership Sponsor \$5,000
- Community Sponsor \$2,500
- Supporting Sponsor..... \$1,500

Please make your check payable to Sunday Breakfast Club and mail to:

Sunday Breakfast Club
P.O. Box 56266
Philadelphia, PA 19130

Any questions or to pay via credit card, please contact Drew Bergman at 609-351-0519.